

**MANUEL
GOLD**

**KATHY
SERRANO**

**HAYDEE
CÁCERES**

BUS

A SHORT FILM BY **ANDRÉ BALBUENA**

4.3 MILLION+
ORGANIC VIEWS ON
TIKTOK TRAILER

driu

Mestizo
studios

 **CREA**
UNIVERSIDAD DE LIMA

Aster **ide**
studios

MANUEL GOLD KATHY SERRANO HAYDEÉ CÁCERES



UN CORTOMETRAJE DE **ANDRÉ BALBUENA**

BUS

PRODUCCIÓN MESTIZO STUDIOS DRIU DISTRIBUCIÓN CHEA UNIVERSIDAD DE LIMA CO-PRODUCCIÓN ASTEROIDE STUDIOS GUION ANDRÉ BALBUENA PRODUCCIÓN EJECUTIVA JORGE CONSTANTINO PRODUCCIÓN RAÚL BALBUENA
DIRECCIÓN DE CÁMARA GABRIEL MARCOS MONTAJE CARLOS VATTONE MÚSICA CYNTHIA RODRÍGUEZ TORO VESTUARIO PEPE GUEVARA ASISTENTE DE CÁMARA AMADOR DEL SOLAR
DISEÑO DE SONIDO URSULA COELLO ASISTENTE DE DIRECCIÓN ANDRÉ BALBUENA ASISTENTE DE CÁMARA GABRIEL MARCOS ASISTENTE DE DIRECCIÓN GINO AMADORI CSI ASISTENTE DE CÁMARA GIOVANNI ROSSI ASISTENTE DE DIRECCIÓN JORGE 'AWELO' MIRANDA

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universidad de lima

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studios

TECHNICAL INFORMATION

Title: **Bus**

Runtime: **8:47 minutes**

Genre: **Dark comedy**

Language: **Spanish**

Country: **Peru**

Directed by: **André Balbuena**

Written by: **André Balbuena**

Produced by: **Jorge Constantino**

Executive producer: **Raúl Balbuena**

Production companies: **Mestizo Studios, Driu Studios**

In alliance with: **Centro de Creación Audiovisual
Universidad de Lima**

With the support of: **Asteroidé Studios**

Key cast: **Manuel Gold, Kathy Serrano,
Haydeé Cáceres**

AWARDS AND SELECTIONS



Audience Award (Block Winner)

San Jose International Short Film Festival 2025 (*Oscar® Qualifying*)
California, USA
International Premiere



Official Selection

Festival de Cine de Trujillo 2025
La Libertad, Perú



Best National Narrative Short

Best Director

Best Actor (Manuel Gold)

Festival de Cine de Huánuco 2025
Huánuco, Perú



Best National Narrative Short

Encines 2025
Piura, Perú



Official Selection

Festival de Cine de Puno Hanan Cine
Puno, Perú



Official Selection

Shortcutz 2025
Lima, Perú



SYNOPSIS

In the middle of rush hour traffic in Lima, a young student refuses to give up his seat to an elderly woman, sparking unexpected chaos among the passengers.

DIRECTOR'S STATEMENT

Lima has some of the worst traffic in the world, with commuters spending up to four hours a day stuck in public transport, with no solution in sight. "Bus" was born out of my frustration with this reality and the contradictions in how we navigate public transport.

The film explores not just the act of giving up a seat, but the motivations behind it. Do we act out of genuine empathy, social pressure, or the need for approval? How much are we willing to sacrifice our own needs for others? And how do these everyday choices reflect the deeper dysfunction at the heart of urban traffic? I hope the audience see themselves in the film and question their own motivations, even if just for a moment.

BEHIND THE SCENES

Since filming in Lima's chaotic streets was impossible, we recreated the setting using green screens at the CREA studio of Universidad de Lima. A bus with an interior very similar to a bus from the *Corredor Rojo* was transported into the studio. This gave the team greater control over the visual and sound design. Moreover, the cast could perform freely, without the disruptions of Lima's street chaos.

The team received support from the Centro de Creación Audiovisual at the University of Lima after winning the 2022 CREA Talentos competition for Communication alumni. The production was awarded access to the studio, professional lighting, and a Sony PMW-F55 camera. Principal photography in the studio lasted two days.

The exterior backgrounds seen from the bus windows were recorded with an Insta360 OneX camera in the midst of Lima's real traffic, and later the green screen were replaced in post-production by **Gabriel Marcos**. Likewise, the sounds of Lima's traffic were recorded on location and then recreated in post-production by **Asteroid Studios** and **Giovanni Rossi**.

After a year and a half of meticulous post-production, *Bus* came to life as a dark comedy that reflects on civic values and human behavior in the city with the worst traffic in Latin America.





ANDRÉ BALBUENA

DIRECTOR, SCREENWRITER & EDITOR

André is a film director, screenwriter, and editor from Lima, Peru. He holds a degree in Communications from the University of Lima. He directed the musical short film *Una primera cita* (A First Date) in 2019, which won Best Sound at a local film festival and was screened at three other national festivals. During his university years, he also directed *Una buena abogada* (A Good Lawyer) in 2018, a short film adapted from a micro-theater play, which was selected for a national film festival and has now surpassed 200,000 views on YouTube.

He has worked on Peruvian films such as *Through Rocks and Clouds*, *Locos de Amor 3*, *Medias Hermanas*, the Netflix original film *Without Saying Goodbye*, and the series *La Reina del Sur 3*. He was also part of Tondero, one of Peru's most successful entertainment companies, contributing to both the marketing and commercial areas as well as production and project develop-



JORGE CONSTANTINO

PRODUCER

Jorge has produced different film projects that have achieved awards from Peru's Ministry of Culture, the Ibermedia Program, and have been featured in various festivals, forums and laboratories. With his production company Mestizo Studios, he co-produced the film *Through Rocks and Clouds*, selected for the Berlinale 2024, which received a special mention from the jury in the Generation Kplus category, in addition to being selected in more than 50 festivals, including notable ones like Locarno Open Doors, Seattle, Cartagena, SANFIC, Lima, Biarritz, among others.

He worked for over ten years at Tondero as Head of Production and Project Development, contributing to the positioning of many of its titles in theaters and on streaming platforms, including *Without Saying Goodbye*, *Asu Mare*, and *How to Get Over a Breakup*.

KEY CAST



MANUEL GOLD

Acclaimed film, theater, and television actor. Over the past twenty years, he has taken part in more than forty stage productions and dozens of audiovisual projects, including *The Cleaner* (2012), *Rocanrol 68* (2013), *NN* (2014), *Como en el cine* (2015), *La luz en el cerro* (2016), and *The Dreamer* (2017).



KATHY SERRANO

Venezuelan-Peruvian film and theater actress, and theater director, trained at the Russian State Institute of Performing Arts. She has built a solid career in Peru and Latin America, appearing in productions such as *Canela* (1995), *Luz María* (1998), *Los exitosos Gómez* (2012), and *Una buena abogada* (2018), standing out for her versatility and depth in a wide range of genres.

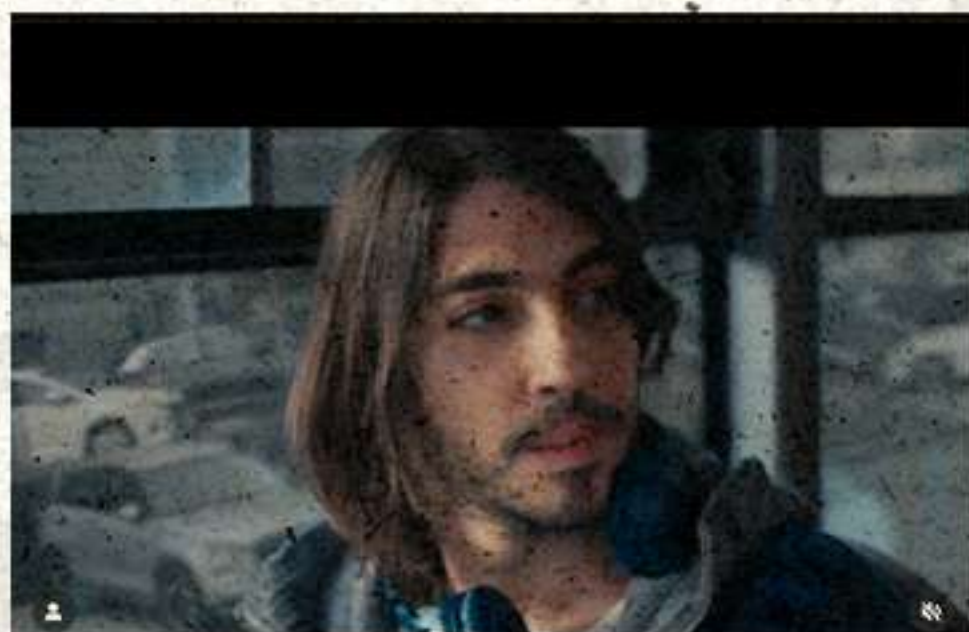


HAYDEE CÁCERES

Renowned Peruvian actress with a career spanning more than five decades in the performing arts. In cinema, she starred in *Moon Heart* (2021), portraying a homeless woman in a futuristic Lima, a role that earned her international awards and led the film to Peru's Oscar® pre-selection. She has also appeared in films such as *Viejas amigas* (2024) and *Chabuca* (2024), establishing herself as a key figure in contemporary Peruvian cinema.

TRAILER PERFORMANCE ON SOCIAL MEDIA

In an unusual phenomenon, the Bus trailer became **one of the most-watched Peruvian trailers of 2025** on TikTok with 4.3 million organic views, surpassing trailers of Peruvian studio feature films set to be released this year. This figure was achieved from the director's personal account, **without any advertising budget**.



**4.3 MILLION+
ORGANIC VIEWS**



**500 000+
LIKES**



**5 000+
COMMENTS**



**32 000+
SAVES**



**11 000+
SHARES**



Instagram

**440 000+
ORGANIC VIEWS**



**28 000+
LIKES**



**500+
COMMENTS**

MOST WATCHED PERUVIAN TRAILERS OF THE YEAR ON



FILM		VIEWS
1.	CHAVIN DE HUANTAR	5.3 M
2.	BUS	4.3 M
3.	LOCOS DE AMOR, MI PRIMER AMOR	2.9 M
4.	SOLTERA, CASADA, VIUDA, DIVORCIADA 2	532 K
5.	LOS PATOS Y LAS PATAS	500 K

COUNTRIES THAT WATCHED THE TRAILER THE MOST

	PERU	1.2 M
	MEXICO	1.2 M
	UNITED STATES	451 K
	CHILE	374 K
	ARGENTINA	352 K



claudiacornejo_ El joven es el futuro del Perú, hay asiento reservados por algo.

12 sem 61 Me gusta Responder



Cinthia Cossío
Cuando uno se sube a un bus lleno, debe ir preparado para estar parado. Compramos el viaje, no el asiento.

1570



Nory :)
Si ve el asiento reservado ocupado, espera otro carro, los jóvenes también nos cansamos

3-25 Responder

62.9K



paola.vargasortiz Yo siempre sé ceder el asiento a personas más vulnerables como mujeres embarazadas, con niños pequeños o ancianos. Pero habían veces que doblaba turno en el trabajo y yo tengo la rodilla media jodida cosa de que no me daban las fuerzas para levantarme del asiento. Para los jóvenes también es pesada la vida.

11 sem 73 Me gusta Responder



vicespejo_ Si al final no le da el asiento, 10 de 10

12 sem 1,943 Me gusta Responder



Juan Enigma
Si está Manuel Gold tengo que verlo. Me encanta ese actor. 🤩

8683

BUS

TRAILER REACTIONS

Josea
estos disque jóvenes cristalitos de cansan por todo , antes se trabajaba 16 horas seguidas y peor que albañil, delicaditos son ahora

103



aureademetria Yo le negué el sitio a una señora cuando me pidió, le dije que lo solicitara a las personas que estaban en el asiento reservado y no les correspondía. Era la ruta Lima-Chosica. Luego de decirlo me puse los audífonos. Fin.

12 sem 555 Me gusta Responder

Artemisaa
Yo la neta le hubiera dicho, pues daselo tú

130



☆
y pq la señora no le dió el asiento? ella no es una señora mayor.

3-25 Responder

22.8K

majita.87 Los jóvenes también trabajan incluso a veces todo el día parados

12 sem 460 Me gusta Responder



shantalvalentin Esas señoras que te obligan a ceder asiento solo por el hecho de ser joven me dan una cólera jajaja

12 sem 3,050 Me gusta Responder



lizmbe08 La tía tmb se pudo levantar xd

10 sem 108 Me gusta Responder



diegomitu Cuándo se estrenaaaaaaaa

12 sem 32 Me gusta Responder



ivi.coricaza Ay pero el que está en reservado sin corresponderle nunca le hacen bulla 🤔

12 sem 377 Me gusta Responder



samuelaf2005 Yo le hubiera dicho: y porque no te paras tu? Exiges y no haces nada"

12 sem 958 Me gusta Responder



dalma_gonzlz Todo el mundo habla del ceder el asiento, pero nadie habla de no subirse al bus lleno si tienes hijos pequeños, embarazada o de la 3era edad. Esperen uno vacío. La empatía es de ambos lados.

11 sem 151 Me gusta Responder



KevRiot
Si el asiento reservado está ocupado, no es sólo responsabilidad de los jóvenes ceder el asiento "porque somos jóvenes". Los adultos, a veces son poco empáticos y sólo se limitan a señalar.

65.7K

CREW

DIRECTING

First Assistant Director	Gianfranco Alcántara
Second Assistant Director	Hans Hoffman
Continuity	Omayra Carrión

PRODUCTION

Executive Producer	Raúl Balbuena
Production Coordinator	Víctor Hugo Constantino
Logistics Coordinator	Marcos Camacho
Production Assistants	Rodrigo Solís, Mauricio Siguas
Security	Arturo Condezo
CREA Technician	Juan Carlos Pariona
Drivers	Danny Hinojosa, Geraldo Medina
Casting	Rosario Gui García Magaly Narro
Catering	Sandro Montero, Marina Sáenz

CINEMATOGRAPHY

Cinematography	Carlos Vattuone
First Camera Assistant	Grecia Avilés
Second Camera Assistant	Isabel Granda
Data	Vanessa Nina, Ursula Coello
Gaffer	Daniel Ramos
Lighting Technicians	Bryan Sifuentes David Ochoa
Still Photography / BTS	Eduardo M. Esperanza

PRODUCTION DESIGN

Production Designer	Cynthia Rodríguez Toro
Art Producer	Óscar Fiestas
Costume Designer	Pepe Guevara
Costume Assistant	Johanna Aguilar
Makeup & Hair	Gina Cielos
Additional Makeup	Rocío Vásquez
Bus Stop Art	Cynthia Rodríguez Toro, Alejandro García
Graphic Design	Rodrigo Escobar

SOUND

Production Sound	Amador Del Solar
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POST PRODUCTION

Editing	Ursula Coello, André Balbuena
Colorist	Gino Amadori CSI
Visual Effects Supervisor	Gabriel Marcos
VFX Artist	Gabriel Marcos
English Subtitles	Alejandro Suárez
Music and Sound Post-Production Studio	Asteroid Studios
Sound Designer, Editor & Mixer	Giovanni Rossi
Music Composer	Jorge 'Awelo' Miranda

ADDITIONAL CAST

Old Lady
Sleeping passenger
Passenger with cell phone
Passenger who rejects the seat

María Cecilia Lima
Ángel García
Airam Pacheco
Carola Mazzei

Passengers

Daniela De Las Casas
María Carla Otiniano
Diana Abarca
Edilberto Cahuana
Abi Souza
Iván Arbañil

EXTRAS

Silvia Huayta
Lourdes Uscamayta
Ana María Rengifo
Roxana Morey
Gerald Ramírez
Jesús Quino
Iris Chíncha
Rubén Gavino
Juan Carlos Pariona

Cecibel Jaramillo
Rebeca Herrera
Leydis Velásquez
Richard Sotomarino
Steve Espinoza
Allinson Fiorella
Raúl Balbuena
Karla Gómez
Rodrigo Solís

Mauricio Morán
Jean Pierre Farias
Leoncio Zamora
Sebastián Morales
Alexander Zamudio
Domitila Lino Moreno
Elisa Arrescurrenaga
Hans Hoffman
Óscar Constantino

PRESS COVERAGE

Cable Perú Noticias Hora siete



Radio Santa Rosa Expresiones



Ministry of Foreign Affairs of Peru "Peruvian Short Film Screens at Independent Film Festival in the San Francisco Bay Area"



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[Ministerio de Relaciones Exteriores](#)

Cortometraje nacional se proyecta en festival de cine independiente en Área de la Bahía de San Francisco

Nota Informativa

Corto de compatriota André Balbuena destaca entre producciones de China, Polonia, Reino Unido, Qatar, Colombia y Venezuela.

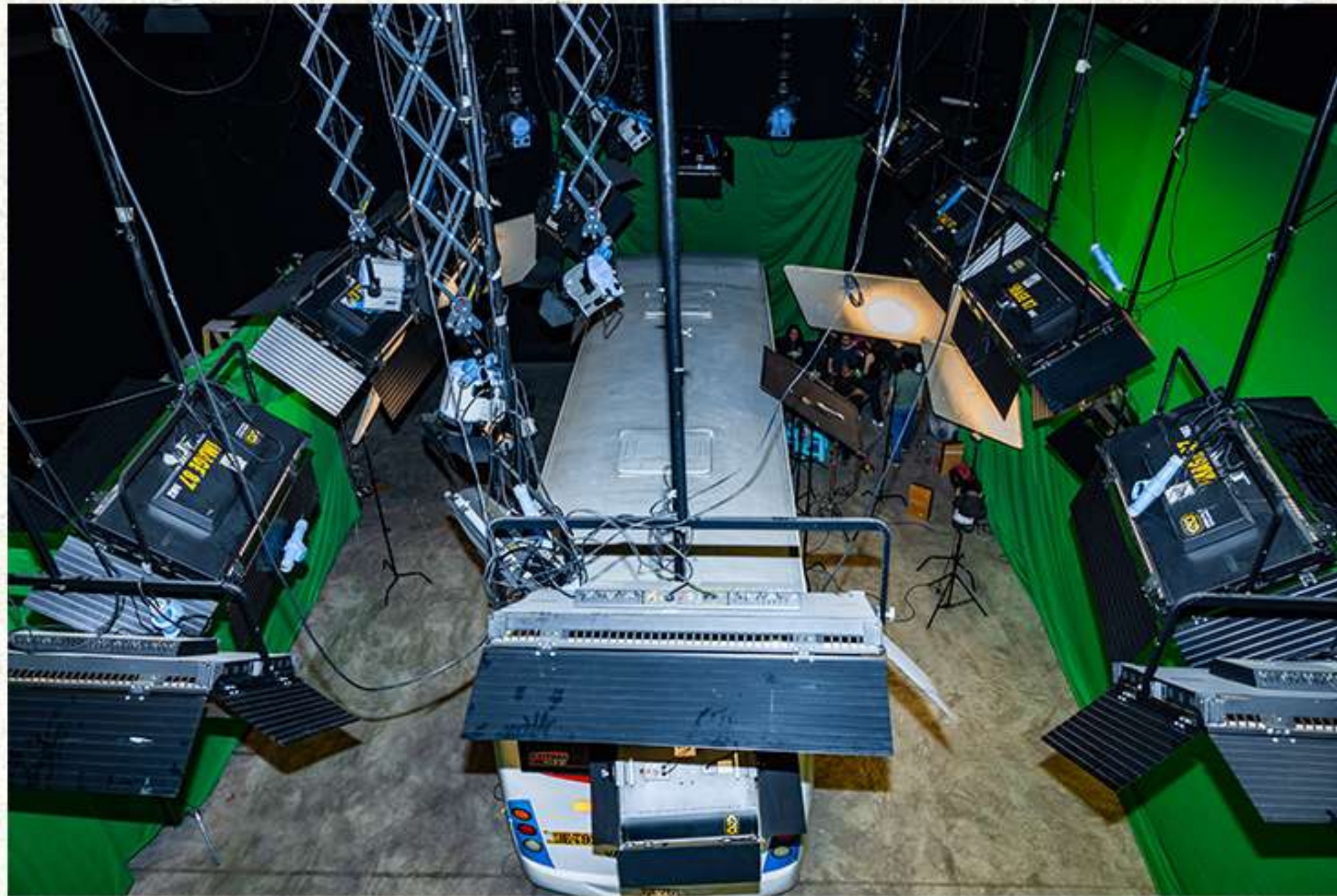


21 de octubre de 2025 - 6:11 p. m.



ON THE ROAD









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